The Acrylic Solution

BE CREATIVE
Daler-Rowney has provided artists with the very best colours and materials for over 225 years. Since 1783 when brothers Richard and Thomas Rowney started preparing and selling artists colours in London, painters worldwide have been convinced of the excellent quality of Daler-Rowney products.

Using the knowledge gained over centuries of colour manufacturing coupled with newly developed technologies and materials, Daler-Rowney has always undertaken a continuous programme of technical improvement to create ranges such as Cryla, System 3, Graduate and Simply Acrylics.
As they have only been around a few decades Acrylic colours are classed as the new painting medium.

They have gained popularity over the years due to the plethora of application techniques and their ability to adhere to virtually any surface.

What Makes Acrylics?
Pigment: A finely powdered colouring substance.
Binder/vehicle: Water-based acrylic co-polymer emulsion, the acrylic co-polymer acts as a glue sticking the pigment to the surface.
Additives: Products which control the working properties of acrylic.

Properties of Acrylics
Dry by the evaporation of water
Water resistant when dry
Flexible when dry
Very versatile
Dilute with water
Can be used on nearly all semi-absorbent surfaces
Slight colour shift from wet to dry

Acrylic Milestones
1963 - Cryla Artists’ Acrylic
First acrylic colour range launched in Europe
1987 - System 3 Acrylic Colours
The world’s leading student quality acrylic is launched
2006 - Launch of Graduate Acrylic Colours
Rapidly becoming the favourite choice for entry level students and amateurs
2008 - Launch of Simply Acrylic Colours
The low priced, quality hobby acrylic colour
CRYLA®
Professional Artist Quality

250ml/500ml pots
Wide-neck bottle with clever screw top and flip lid
Unscrew the lid to scoop out with a palette knife

Aluminium tube
Sturdy tube with large screw cap
Key Features

- Unrivalled colour strength with the highest load of pure pigments
- Unique buttery, heavy body texture which keeps shape and brush marks like no other acrylic colour
- Consistent egg shell sheen from colour to colour
- Minimal colour shift from wet to dry
- Genuine traditional artist pigments
- Maximum lightfastness, durability and covering power
- Conforms to ASTM D-5098
- Priced per series

Number of Colours 87

<table>
<thead>
<tr>
<th>Volume</th>
<th>Colours</th>
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<tr>
<td>75ml</td>
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<td>250ml</td>
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<td>500ml</td>
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<tr>
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Standard Sets 2
**Key Features**

- Pigmented Acrylic Artists Ink
- Maximum durability and lightfastness
- Water resistant when dry
- Balanced range of transparent and opaque colours including shimmering colours
- Ideal for use in airbrushing, watercolour and mixed media techniques
- Fully intermixable colours
- Uniform price across the range

<table>
<thead>
<tr>
<th>Number of Colours</th>
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<tr>
<td>29.5ml</td>
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<td>Standard Sets</td>
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Key Features

- Pigmented Pearlescent Liquid Acrylic
- Metallic like luster pigments
- Maximum durability and lightfastness
- Water resistant when dry
- Balanced range of colours to maximise creative possibilities
- Fully intermixable with FW
- Ideal for dipper pen, ruling pen or brush techniques
- Uniform price across the range

Number of Colours: 22

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</table>

Standard Sets: 1
Key Features

- High quality, medium body acrylic colour with very high pigment load for excellent colour strength
- Outstanding value for money
- Excellent lightfastness*, durability and covering power. Proven exterior durability
- Comprehensive range of core colours traditionally used by artists
- Complementary range of specialty colours to maximise creative possibilities
- Consistent egg shell sheen from colour to colour
- Uniform price across the range
- Ideal for screen printing techniques

* With the exception of fluorescent colours (by nature these pigments are classified as fugitive i.e. not lightfast)

Number of Colours: 60
- 75ml: 60
- 150ml: 60
- 250ml: 60
- 500ml: 60
- 1lt: 6
- 2.25lt: 16

Standard Sets: 6

Experienced Student/Amateur

Aluminium tube
Sturdy tube with large screw cap

Plastic tube
Large sturdy flexible tube Flip top for ease of use
Key Features

• High quality, heavy body acrylic colour with very high pigment load for excellent colour strength
• Outstanding value for money
• Excellent lightfastness, durability and covering power
• Create motion and add volume to paintings
• Ideal for texture effects and impasto techniques, retains brush marks
• Uniform price across the range

Number of Colours 34
75ml 34
150ml 34
500ml 10

Standard Sets 2

250ml/500ml/1lt pots
Soft squeezable pots
Wide-neck stackable pot with clever screw top and flip lid
If only a little colour is needed, flip the lid and squeeze out
For larger quantities unscrew the lid to scoop out with a palette knife or pour
Entry Student/Amateur

Key Features

- Medium body colour with high pigment load for colour strength
- Very good value for money
- Balanced range to cover both traditional artist colours and new modern creative colours
- Very good lightfastness, durability and covering power
- Very easy to brush out onto surface
- Uniform price across the range

Number of Colours 48

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<td>1lt</td>
<td>6</td>
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<tr>
<td>2.25lt</td>
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Standard Sets 2

500ml pot
Flexible squeezable pot
Clever cap with valve to control quantity

Plastic tube
Sturdy, flexible, squeezable tube
Flip top for ease of use
**Beginner**

**Key Features**
- Soft body colour
- Good value for money
- Flowing consistency which brushes out well onto surfaces
- All colours are lightfast
- Balanced range of traditional colours
- Uniform price across the range

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## The Acrylic Solution

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Related products

CRYLA

Cryla Artists’ Acrylic Brushes have been designed to be the perfect companion for painting with heavy body colours.

Key features
- Synthetic imitation of hog bristles
- Large sizes across the range
- Strong stiff filaments
- Ideal for painting with heavy body acrylics
- Short and long handle
- Lifetime guarantee

System 3 brushes have been specially designed for painting with medium/soft body or liquid acrylic colours.

Key features
- Synthetic soft filaments
- Good snap and perfect spring ideal for acrylic painting
- Ergonomic handle
- Affordable, flexible and comfortable
- Lifetime guarantee
- Short handle, assorted shapes and sizes

System 3 Acrylic Mediums - Specially formulated to be used in conjunction with System 3 colours and available in a range of sizes.
- System 3 Screen Printing Medium
- System 3 Screen Drawing Fluid
- System 3 Textile Printing Medium
- System 3 Removable Screen Block for Screen Printing
- System 3 Screen Printing Set
- System 3 Gesso Primer
- System 3 Block Printing Medium

System 3 Acrylic Pads has been developed specifically for use with System 3 Acrylic Colours, however its remarkable irregular linen textured surface offers ideal tooth for all acrylic colours on the market. Available in A5, A4, A3 and A2 sizes.

Graduate Gesso Primer
Very good value for money range of Acrylic Gesso Primer ideal for use as a background for both acrylic and oil painting. Available in 1lt, 3.78lt, 5lt and 20lt pots.

Graduate Surfaces
- Great quality, value for money offer of surfaces
- Hardback books, spirals, floppy books, mountboard in assorted sizes

Graduate Gesso Primer is an economical, creative concept in art materials.

Additional products
- Brushes – acrylic, oil, watercolour and multipurpose
- Colour – watercolour and oil sets; acrylic gesso primer
- Papers – sketchbooks and range of watercolour, cartridge, sketch, tracing, multicolour, acrylic and marker pads
- Dry media – pencils, charcoal, soft pastels, oil pastels
- Accessories – knives, palettes, easels, canvases and canvas panels

A full range of Artists’ Acrylic Mediums is available in assorted sizes and sets

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